Competitive Funding for *ThinkFirst* Injury Prevention Projects
State Fiscal Year 2015

The Head and Spinal Cord Injury (HASC1) Division of South Carolina Department of Disabilities and Special Needs (SCDDSN) announces anticipated state funding for projects that will increase evidence-based *ThinkFirst* injury prevention efforts in our state. State and local non-profit organizations, consumer groups, and/or local DSN Boards are eligible and encouraged to apply. **Projects must be implemented between September 1, 2014 and June 30, 2015.**

The *ThinkFirst* National Injury Prevention Foundation, formally known as the National Head and Spinal Cord Injury Prevention Program, was first implemented nationally in 1986. *ThinkFirst* programs are aimed at helping young children, youth, and teens learn about personal vulnerability and the importance of making safe choices. *ThinkFirst* curricula and supplementary materials are research-validated and have received national and international recognition. More detailed information about the *ThinkFirst* program and establishing a chapter can be found at [www.thinkfirst.org](http://www.thinkfirst.org). Bonnie Muntz-Pope, BSN, RN, CNRN, is the South Carolina *ThinkFirst* State Director. She can be contacted at (843) 637-4304 or b_kay@comcast.net.

Contingent upon available funding, it is estimated 6-10 projects will be funded through a competitive selection process. Newly forming *ThinkFirst* chapters may apply for up to $2,500; existing chapters may apply for up to $1,500. Funding must include initial or renewal fees to *ThinkFirst* National Injury Prevention Foundation. Up to $5000 may be awarded for a statewide project to recruit, train, and support Chapter leaders, Health Educators, and VIP Speakers. Notification will be made in August 2014 and SCDDSN will subsequently execute a contract with the selected organizations. A **Final Project Report** must be submitted to the HASCI Division by 7/15/15.

Proposals must focus on prevention of traumatic brain injury and/or spinal cord injury using *ThinkFirst* approaches. Leading causes of death and disability from such injuries in South Carolina include motor vehicle crashes, firearms, suffocation, falls, sports injuries, and violence. Examples of injury prevention initiatives are attached as Appendix B.

The Injury Project Selection Committee will consider the following criteria when evaluating proposals:

- focus on implementing *ThinkFirst* efforts with youth and teens (4th - 12th grade);
- utilization of trained Health Educators and VIP Speakers (people with TBI / SCI);
- inclusion / integration of injury prevention activities in local service delivery;
- linkages with local health education programs and/or local prevention initiatives;
- geographical dispersion of newly formed *ThinkFirst* chapters and partnering entities;
- appropriate project budget, implementation, and evaluation; and
- feasibility of project activities to continue.

**Proposals must be received by Thursday, July 31, 2014.** Faxed or E-mailed copies will not be accepted. One (1) original and three (3) copies of proposals must be mailed or delivered to:

**Linda C. Veldheer, Ph.D., Director**
Head and Spinal Cord Injury Division
SC Department of Disabilities and Special Needs
3440 Harden Street Extension, Suite 240
Post Office Box 4706
Columbia, South Carolina 29240
South Carolina Department of Disabilities and Special Needs
Head and Spinal Cord Injury Division

FY-2015 *ThinkFirst* Injury Prevention Project Application

Project Title: ________________________________

Total Funds Requested from SCDDSN: ________________________________

Applicant Agency/Organization: ________________________________

Project Coordinator: ________________________________

Work Address: _____________________________________________

City ___________________________ State ___________ Zip ___________

Work Telephone: (___)______________ FAX Number: (___)______________

E-Mail Address: ________________________________

**Supervisor of Project Coordinator**: ________________________________

Work Address: _____________________________________________

City ___________________________ State ___________ Zip ___________

Work Telephone: (___)______________ FAX Number: (___)______________

E-Mail Address: ________________________________

**Agency/Organization to administer or serve as fiscal agent for the project contract:**

Name: ________________________________

**Federal or Tax Identification Number:** ________________________________

**Fiscal Administrator**

Name and Title: ________________________________

Work Address: _____________________________________________

City ___________________________ State ___________ Zip ___________

Work Telephone: (___)______________ FAX Number: (___)______________

E-Mail Address: ________________________________
All five (5) sections of the Project Narrative indicated below must be addressed:

I. **Problem to be Addressed / Magnitude of Problem**
   Summarize the injury problem you propose to address in your statewide or local project.

   Data concerning injury-related deaths and non-fatal injuries are available on the following two websites: www.scdhec.gov/injury www.scdps/ohs

II. **Proposed Project Description**
   1) **Project Goal:** A broad statement of purpose of the proposed project.
   2) **Target Population:** The target population for the project, including estimated number of individuals to be involved with or reached by the project.
   3) **Objectives:** Discreet objectives to reduce the incidence or risk of injury. Each objective must be related to the goal of the project.
   4) **Approach:** General strategies and activities to accomplish each objective

III. **Collaboration/Partnerships**
    Identify the organization(s), agency (ies), or program(s) that will be involved in the proposed project.

    For each identified entity, specify the type of involvement, such as sharing resources, conducting joint activities, collaboration with training, or additional funding source.

IV. **Project Implementation Plan**
    Complete the form provided as Appendix A for each objective listed above in Section II. Specific activities to accomplish each objective must include responsible person(s), target group/number to be served, target dates, and a measure of documentation/evaluation.

V. **Continuation Plan**
    Describe plans to continue or expand project activities after SCDDSN funding expires. Include other organizations, agencies, or programs to be involved in continuation, as well as possible sources of future funding.
South Carolina Department of Disabilities and Special Needs  
Head and Spinal Cord Injury Division

**ThinkFirst Injury Prevention Project Budget**

A. Estimated Expenditures

Salaries and equipment purchases are not funded within the scope of this contract. Funds must be expended as proposed unless prior approval is given by the HASCI Division.

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<th>Other Expenses:</th>
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Total Expenditures: $ __________________

B. Estimated Revenue

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<tr>
<td>Funds from other sources available to</td>
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<td>this project</td>
<td>Note source and designate use below,</td>
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Total Revenue: $ __________________
South Carolina Department of Disabilities and Special Needs
Head and Spinal Cord Injury Division

*ThinkFirst* Injury Prevention Project Certification

**Agency/Organization Officials Authorizing this Application:**

________________________
Signature of Executive Director (or Designee)

________________________
Name and Title (Typed or Printed)

________________________
Date

________________________
Signature of Fiscal Administrator

________________________
Name and Title (Typed or Printed)

________________________
Date
## Appendix A

South Carolina Department of Disabilities and Special Needs  
Head and Spinal Cord Injury Division  

*ThinkFirst* Injury Prevention Project Implementation Plan

Complete a separate form for each objective included in the proposed project description.

<table>
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<tr>
<th>Activity</th>
<th>Person(s) Responsible for Activity</th>
<th>Target Group/Number To be Served</th>
<th>Target Dates</th>
<th>Evaluation Methods (Examples: attendance logs, survey, pre and post-tests)</th>
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Examples of *ThinkFirst* Injury Prevention Projects

Develop a new *ThinkFirst* chapter, partner to expand area of an existing chapter, or strengthen effectiveness of an existing chapter to:

1. Conduct statewide and/or local activities to raise awareness of traumatic brain injury / spinal cord injury and their common causes. Encourage community agencies and organizations to educate young children, youth, and teens about prevention of these lifelong disabilities.

2. Collaborate with schools and community organizations to offer *ThinkFirst* curricula to educate children, parents and teachers about prevention of unintentional injuries.

3. Expand on previous local prevention projects and offer programs statewide. Collaborate with school districts, community organizations, and HASCI Resource/Drop-In Centers.

4. Recruit and conduct training workshops for V.I.P. (Voices for Injury Prevention) speakers who are survivors of traumatic brain injury or spinal cord injury.

**Recommended Community Organizations / Agencies for Collaboration:**

- South Carolina SAFE KIDS Coalitions
- School Districts
- Law Enforcement
- Emergency Medical Services (EMS)
- American Red Cross
- Churches
- Spinal Cord Injury Support Groups
- Colleges / Universities
- Local DDSN Boards – HASCI Divisions

- Local Health Departments
- After-School Programs
- Child Development Centers
- Recreation Departments
- Bicycle Clubs
- Motorcycle Clubs
- Brain Injury Support Groups
- Hospitals